



**Shira Ronen**, Founder & CEO

**Shira Ronen is a certified executive coach and leadership development trainer. Shira's unique approach is inspired by her experience as a management consultant and her 20+ years in the business world.**

Her specialties as a coach include working with successful executives who are experiencing some form of transition, whether it is an expanded role, on-boarding, reorganization or fast-paced growth. These executives are viewed as key leaders in their organizations and are often hand-picked to receive coaching as an investment in their professional development.

*A partial client list includes: HBO, Edelman, McKinsey & Company, Pearson, Pfizer, Goldman Sachs, LS Power, BBDO, New York University (Stern), Yale School of Management, Jewish Museum, United Jewish Communities*

## What to Expect

Executive coaching with Shira will lead to having broader impact and influence on your organization's success as well as stronger interpersonal relationships. You will gain a heightened awareness of yourself and how your work is perceived by others. Additionally, you will learn to harness this invaluable information and begin to make choices that result in becoming more productive, more persuasive and more fulfilled.

To learn more about Shira or Executive Coaching, please visit our website or contact us:

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## Coaching Approach

Shira's approach was developed from her experience as a consultant at McKinsey and her astute observations as a coach. She has expertly translated a proven process of solving complex, strategic problems to help numerous successful executives achieve positive, long-term change for themselves, their teams and their companies. She couples a deep understanding of the organizational context with the client's own aspirations to set the foundation for the work.

As a trusted advisor, Shira assists clients in finding the path to solutions to their most pressing challenges by listening attentively, sharing keen observations and engaging in joint problem solving. Whether the issue is about navigating organizational politics or restructuring a team for growth, Shira challenges and supports the client to think through to the answer, bouncing ideas back and forth until shaping an appropriate strategy together. Shira is honest and direct, yet also supportive and compassionate with an unwavering belief in the potential for positive outcomes.

## Credentials

Shira holds an MBA with distinction from the Stern School of Business at NYU and a BA in Psychology and Management from Tel Aviv University. She served as a Psychological Assessor in Israel's Intelligence Forces and worked in marketing at Johnson & Johnson. Her work at McKinsey & Company focused on strategy, organization alignment and marketing.

Shira is a Certified Professional Coach through iCoach New York and the Zicklin School of Business at Baruch College. She is certified in the Myers-Briggs Type Indicator (MBTI) and the Hogan Assessment System and uses other tools such as 360° interviews and customized assessments.